

**IT IS THE END OF A 15 YEAR RUN AT THE SEVEN FEATHERS RESORT. IT'S BEEN A WONDERFUL TIME! WE ASK GOING FORWARD FOR YOUR LOYALTY TO R.K. SMITH PRODUCTIONS AND THE NPC BATTLE FOR THE EAGLE AS WE MOVE ON TO OUR BRAND NEW LOCATION FOR 2017!**

We have outgrown the Seven Feathers Resort for what they can offer the event. Cut backs in Hotel rooms allowed for our event both at the Seven Feathers Hotel and the Holiday Inn coupled with new space limitation coming for 2017 have forced a decision to move on. Area's we use each fall for Competitor prep & pump, and Competitor's Meeting are being absorbed into additional gaming areas in the coming year. We have hung in there as long as we could because there are so many things to be appreciated about the Seven Feathers Casino Resort. However the changes in these areas we must have available to the functioning of the event make it impossible for us to stay.

**WE ARE VERY EXCITED TO HAVE BOOKED A NEW VENUE FOR OCTOBER 14, 2017! THE LANE EVENTS CENTER WILL SUIT THIS EVENT FANTASTICALLY!**

We believe the Lane Events Center Performing Arts Hall is an awesome canvas for this event! We cannot wait to bring our Truss System, Lights & Chandeliers to this area that is larger than the Seven Feathers Ballroom! We love the high ceilings, and polished concrete floors and we can visualize how this industrial feel will play off the stylish elegant look we enjoyed in our stage design at the fall event. We will provide an attached 6000 square foot Atrium for the Competitor's Check in and Meeting, and continue on in the room as the Competitors Pump and Prep area. Large rooms are available for our Event Tanners, and there is good space in the back stage area. As has been enjoyed at the Seven Feathers Venue, we will have Vendors inside the hall where the show is happening, a Cocktail Bar will be available for the 2017 Finals, and we will have food Vendors in the Foyer!

Eugene has a major airport and this location will be much easier to access as many can drive in for the day or evening. There are also many Hotels in both the Eugene and Springfield areas.

We will continue the organized & timely expedited event that we are known for, and we will "Do it up" more than ever making this new location as great as the past one was for 15 years!

**"LET'S DO THIS"!!!**

*Ron & Susan*

**EARLY EVENT DETAILS;** WE ARE EXCITED TO ANNOUNCE THAT TWO OUTSTANDING GUEST POSERS HAVE COMMITTED FOR THE 2017 NPC BATTLE FOR THE EAGLE! **We asked,** they said yes, **WE'RE PUMPED!** Guest Posing for you; **IFBB Pro Lisa O'Brien Stark** and USA Finalist-NPC Champion **Addison Alexander!**

Save the Date: October 14, 2017

**THE NPC BATTLE FOR THE EAGLE IS HEADED TO EUGENE, OREGON!**



*"WHERE YOU MOVIN?" I SAID, "ONTO BETTER THINGS"*



**Announcing  
the fabulous  
2017 NPC  
Battle for  
the Eagle  
Guest  
Posers!**



**IFBB Pro  
Lisa Stark and  
NPC Champion  
Addison Alexander!**